



MEDIA RELEASE



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P.J. Trujillo
Chief of Police

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Village of Mamaroneck Police to Participate in STOP-DWI 4th of July "High Visibility Enforcement Campaign"

Chief P.J. Trujillo announced today that the Village of Mamaroneck Police Department and STOP-DWI Coordinators will participate in special efforts to bring awareness to the dangers of impaired driving.

The statewide STOP-DWI High Visibility Engagement Campaign will start on July 5th and will end on July 26th. The Fourth of July extended weekend is historically a deadly period for impaired driving. This year, the 4th of July falls on a Friday, so we expect heavy traveling to begin on Thursday, July 3rd.

Americans love to celebrate the Fourth of July with family, friends, food, and fireworks, but all too often, the festivities turn tragic on the nation's roads. The fact is that this iconic American holiday is also one of the deadliest holidays of the year due to impaired-driving crashes.

"As we celebrate our nation's independence this weekend, I urge everyone to make responsible choices. Drunk and Impaired driving doesn't just risk your life; it endangers everyone on the road. Our Officers will be out in full force on our roads and waterways to protect our community, but the safest choice starts with you. Plan, use a designated driver, and help us keep this holiday a time of celebration, not tragedy," said Chief P.J. Trujillo.

The STOP-DWI July 4th High Visibility Engagement Campaign is one of many statewide initiatives promoted by STOP-DWI NY and the Governor's Traffic Safety Committee. The Statewide STOP-DWI High Visibility Engagement Campaign also targets Memorial Day, Labor Day, Halloween, Thanksgiving, Holiday Season, Super Bowl weekend, and St. Patrick's Day.

Highly visible, highly publicized efforts like the STOP-DWI High Visibility Engagement Campaign aim to further reduce the incidence of drunk and impaired driving.

You can help to make a difference by having a Sober Plan! Download our mobile app – "Have a Plan" and you will always be able to find a safe ride home www.stopdwi.org/mobileapp Impaired driving is completely preventable. All it takes is a little planning.

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