



# MEDIA RELEASE



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Chief of Police

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## 2023 Operation See! Be Seen! June 18<sup>th</sup> – June 30<sup>th</sup>

The Village of Mamaroneck Police Department will be participating in the statewide pedestrian safety, education, and enforcement *Operation See! Be Seen!* From June 18<sup>th</sup> to June 30<sup>th</sup>, 2023, VMPD officers will enforce pedestrian and driver violations. The goal of the education and enforcement wave is to improve pedestrian and driver safety.

### Pedestrian Injuries and Fatalities in New York State

Annually, approximately 300 pedestrians are killed and 15,000 injured by motor vehicles each year on New York State roadways, and more than 3,000 pedestrians are admitted to the hospital. This accounts for ¼ of all motor vehicle related deaths in NYS.

### Pedestrian-Motor Vehicle Crashes

#### Key Contributing Factors and Findings:

- Mid-block crashes are most common.
- Speed is a factor in pedestrian survival (chance of death @ 40 MPH = 85% vs. 20 MPH = 5-10%)
- Most crashes involve pedestrian error.
- Crashes frequently happen at night.
- The top *driver* contributing factors were inattention and failure to yield.
- The top *pedestrian* contributing factors were pedestrian error, pedestrian failed to yield, and alcohol impairment.

## Remember! Pedestrian Safety is no accident!

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